

Wiser Employees Make Healthier Decisions

Quizzify

QUIZZIFY GUIDING PRINCIPLES FOR INCENTIVES



Monetary or cash incentives may only get you so far.

Our clients have achieved participation rates of 25-50%, some with little to no incentives!

We suggest a range of options to motivate employees to participate, often with no extra cost.

PROMOTING INTRINSIC MOTIVATION

Content Our wide variety of quizzes, served with a side of humor, keep employees engaged and coming back for more.

Customization Adding information about your organization's healthcare benefits and programs makes content relevant and actionable.

Gamification Points earned for knowledge and badges gained for achievements present employees with immediate results. Public leaderboards lend an additional competitive edge to participation and progress.

Executive Buy-In When company leaders communicate the importance of Quizzify, employees are inspired to follow in their lead.

INCENTIVE STRATEGIES



Leaderboards and Competition

Worksites and individual employees compete for the highest scores and participation. Publicizing leaderboards encourages participation.



Recognition

Public recognition goes a long way. Emails which congratulate top scorers and participants are encouraging and have proven to be effective.



Lotteries

Raffles and drawings for select prizes (i.e. gift cards) are low-cost methods to stimulate excitement and participation.



Benefits

Offer healthcare-based incentives and rewards of lower premium payments, a bonus for HSAs, increased time off, etc, for given milestones.



Perks

Offices can team up! Casual dress days, catered lunches, or an upscale coffee maker are examples of rewards for the top scoring office.



Cash

Cash can always help. Offer incentives for milestones, achievements, or ongoing participation to boost engagement.

Try our demo, read our reviews and learn more at www.quizzify.com

Contact us: info@quizzify.com